

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

PAGE 1 OF 5
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee Beacon Media		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 1634 I St NW Ste 1250		Amount 15000.00	
City Washington	State DC	Zip Code 20006-4096	Transaction ID : VN7GDA3QFE7
Purpose of Expenditure Media Production Costs - Estimate		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Gail Schwartz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: 03 <input type="checkbox"/> President <input type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		378820.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee SKDKnickerbocker LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 1150 18th St NW Ste 800		Amount 13662.35	
City Washington	State DC	Zip Code 20036-3845	Transaction ID : VN7GDA3N932
Purpose of Expenditure Media Production Costs - Estimate		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Stephanie Murphy		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: 07 <input type="checkbox"/> President <input type="checkbox"/> Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		430801.07	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	28662.35
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Alixandria Lapp

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Date

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09 / 22 / 2016

Signature

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Full Name of Payee Targeted Platform Media LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 1291 Hollywood Ave		Amount 363820.00	
City Annapolis	State MD	Zip Code 21403-4909	Transaction ID : VN7GDA3DZ11
Purpose of Expenditure Television Advertising	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Gail Schwartz		Office Sought: <input checked="" type="checkbox"/> House District: 03 <input type="checkbox"/> President <input type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 3050 K St NW Ste 100		Amount 14875.75	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GDA3BRZ5
Purpose of Expenditure Online Advertising	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Claudia Tenney		Office Sought: <input checked="" type="checkbox"/> House District: 22 <input type="checkbox"/> President <input type="checkbox"/> Senate State: NY	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	378695.75
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 3050 K St NW Ste 100			Amount 26579.47	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GDA3BS03	
Purpose of Expenditure Online Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Stephanie Murphy		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input type="checkbox"/> Senate	District: <u>07</u> State: <u>FL</u>
Calendar Year-To-Date Per Election for Office Sought		430801.07	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016	
Mailing Address 3050 K St NW Ste 100			Amount 17837.49	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GDA3BS29	
Purpose of Expenditure Online Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Rodney Blum		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input type="checkbox"/> Senate	District: <u>01</u> State: <u>IA</u>
Calendar Year-To-Date Per Election for Office Sought		267597.15	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	44416.96
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016
Mailing Address 3050 K St NW Ste 100		Amount 242266.63
City Washington	State DC	Zip Code 20007-5108
Purpose of Expenditure Television Advertising	Category/ Type	Transaction ID : VN7GDA3BS37 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Claudia Tenney		Office Sought: <input checked="" type="checkbox"/> House District: <u>22</u> <input type="checkbox"/> President <input type="checkbox"/> Senate State: <u>NY</u>
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016
Mailing Address 3050 K St NW Ste 100		Amount 101436.25
City Washington	State DC	Zip Code 20007-5108
Purpose of Expenditure Television Advertising	Category/ Type	Transaction ID : VN7GDA3BS45 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Rodney Blum		Office Sought: <input checked="" type="checkbox"/> House District: <u>01</u> <input type="checkbox"/> President <input type="checkbox"/> Senate State: <u>IA</u>
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	343702.88
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016		
Mailing Address 3050 K St NW Ste 100			Amount 390559.25		
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GDA3BS53		
Purpose of Expenditure Television Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY		
Name of Federal Candidate Stephanie Murphy		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate		District: 07 State: FL
Calendar Year-To-Date Per Election for Office Sought		430801.07		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 20 / 2016		
Mailing Address 3050 K St NW Ste 100			Amount 200167.85		
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GDA3N924		
Purpose of Expenditure Television Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY		
Name of Federal Candidate Scott Garrett		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate		District: 05 State: NJ
Calendar Year-To-Date Per Election for Office Sought		1322118.08		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	590727.10
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	1386205.04

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